



Thank you for your interest in Pure Sole Hoof Mud. This product is very unique in formulation and application. Though easy to apply, many horse owners have had questions and below is a compilation of the most frequently asked ones.

Q. Is The Mud a packing material?

A. The Mud was created to be ‘spread’ onto the hoof sole, not packed. The consistency is similar to a thick cream cheese, is easy to spread, and can be pushed into all cracks and crevices. While it can be packed into the central sulcus and collateral grooves, a thin layer is equally effective. Many horse owners apply the product too thickly assuming more is better, but that’s not the case. A little goes a long way.

Q. I applied The Mud last night and don’t see it in the morning?

A. Since The Mud is not a semi-permanent product or a packing material, it is unlikely you will see it on the hoof sole the next day or even after a long ride. You may still see it in areas that do not touch the ground such as the collateral grooves or central sulcus. BUT you will smell it working long after the application. When you pick the hoof you will notice that the ‘stench’ of thrush is less noticeable or gone, the frog is looking firmer, and the hoof smells like a good Italian restaurant. Many of our active ingredients are fragrant essential oils such as Oregano, Rosemary, and Eucalyptus. Trimmer and farriers who use the products tell us that they can still smell the product when next working on the hoof. We chose to use

bentonite clay versus a liquid base (spray) as the ‘vehicle’ to deliver our formulation of essential oils and herbs that work in tandem to combat fungal and bacterial infections.

Q. Is The Mud any different than using a spray for thrush?

A. We use bentonite clay versus a liquid base (spray) as the ‘vehicle’ to deliver our formulation of essential oils and herbs because it allowed us to create a product that is highly concentrated and enables targeted applications. There is no waste or “over spray” when using this product. In addition, bentonite clay helps to dry out moist hooves and is a perfect medium to hold all the herbs, essential oils and other ingredients that make our product effective, yet gentle on live tissue.

Q. Can I apply The Mud when the hoof is wet?

A. While a dry sole is preferred for application, The Mud was created to help soggy hooves during the California wet season stay healthy despite weeks and weeks of mud. When it’s wet and the ground is not drying out, use The Mud daily when you pick the hoof. Even if the horse is put right back out in a muddy paddock or pasture The Mud is flush up against the hoof sole and is working. If you are hosing off legs and hooves, apply The Mud after you are finished.

Q. Do I need to use a boot on my barefoot horse with The Mud?

A. No boot is needed for The Mud to be effective with barefoot horses. Start with a clean hoof and spread The Mud onto the hoof sole/ central sulcus/collateral grooves being sure to push deeply into all cracks and crevices. While dirt and bedding may adhere to where you’ve applied

The Mud, it is still flush up against the affected areas and is working hard to eradicate infections.

Q. Can The Mud be used with a shod horse? With pads?

A. The Mud is safe to use under shoes, pads and with glue-ons.

Q. I don't see The Mud any longer, is it still working?

A. You don't need to see The Mud to know it's working. Like a liquid thrush spray product, once you apply it the active ingredients start to work and it will eventually no longer be seen on the hoof sole. In areas such as the central sulcus and collateral grooves you may see The Mud for several days, but on the hoof sole, it will disappear as the horse moves about. The difference between Pure Sole Products and spray on thrush products is that even if you don't see The Mud you will smell it working as our product has a strong herbal smell due to the essential oil and herb content.

Q. Does my horse need to be stalled after I apply the mud or can he go back out into pasture/turnout?

A. The Mud was created for our horses who are outside 24/7, with coverage, even during the California wet season. You do not need to stall a horse after application. While dirt and bedding may adhere to where you've applied The Mud, it is still flush up against the affected areas and is working hard to eradicate infections.

**Have more questions? Email us at
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